



APR 06 2010

DepEd MEMORANDUM
No. **146**, s. 2010

ROAD SAFETY UNDERTAKINGS BEYOND YEAR 2010 (RUBY 2010)


To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Schools Division /City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Road accidents resulting from vehicle collisions and harm from road traffic crashes is greater than that from all other transportation modes combined. School children are the most vulnerable to these tragic events, a reality that the education sector has to take cognizant of since road safety is an institutional responsibility considering the number of clientele the Department of Education (DepEd) is tasked to serve. School children spend most of their time in schools and as an institution its task is to ensure their total development to become God fearing, environment friendly, and law abiding citizens. The DepEd has to ensure their protection in going to school and in returning to their homes.
2. In view of this, the DepEd officials, school administrators, teachers and non-teaching employees and all others concerned, have to raise their awareness and understanding of road safety problems, road crash data systems, education and training, traffic safety legislation, enforcement of traffic laws, and monitoring and evaluation of the effectiveness of road safety activities.
3. The 40th National Road Safety Convention is being organized by the Road Safety Division of the Safety Organization of the Philippines, Inc. (SOPI) in line with the observance of the Road Safety Month in May, with the theme "Road Safety Undertakings Beyond Year 2010". The convention will be held at Camsur Watersports Complex, Villa del Rey Hotel, Provincial Capitol Complex, Cadlan, Pili, Camarines Sur on May 19-20, 2010.
4. Considering the importance of this activity for the benefit of the DepEd clientele, its Officials, Directors, Superintendents, school administrators, teachers, non-teaching employees and all others concerned, are therefore encouraged to attend. Participants from public schools shall be allowed to attend on **official business**.
5. Registration fee and traveling expenses shall be charged to local funds subject to the usual accounting and auditing rules and regulations. Those from private schools shall make arrangements with their respective schools/institutions.



6. For more information, please contact the SOPI Office at JD Regala Bldg., 515-517, Cordillera St., Mandaluyong City, with tel. nos.: (02) 531-0739 or (02) 531-0766; website address: www.sopi-philippines.org and e-mail address: sopi@pldtdsl.net.

7. Immediate dissemination of this Memorandum is desired.


VILMA L. LABRADOR
Undersecretary
Officer-in-Charge

Reference:

N o n e

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONVENTIONS
EMPLOYEES
OFFICIALS
TEACHERS

Julie/DM-Road Safety
03-23-10